2023 Customer Survey

We are interested in your opinion about the work we do 40. Please take a few minutes and rank each area as specified. Thank you for your input!

Your options to fill out and submit form

URC UNITED REFRACTORIES CO.

1) Click on this link to fill out and submit an online form: http://urc4u.com/customer-survey

2) Open this interactive form - email completed and saved PDF to Donna Hull: DonnaH@URC4U.com

3) Print and fill out form, then scan and email to Donna Hull: DonnaH@URC4U.com

4) Print and fill out form, then hand to your salesperson

CUSTOMER INFORMATION

| Email: | |
|--------|--|

Company: _____ Date: _____ Date: _____ _____ Title: _____ Phone: ____

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| | Please rank our PRODUCTS from 1 to 10, with 1 being "Po | or" and 10 being "Excellent." |
|----------|--|-------------------------------|
| <u>\</u> | How would you rate the quality of our products? | 1 2 3 4 |
| 2 | How would you rate the packaging of our products? | 1 2 3 4 |
| PK0L | How well do our products meet your needs? | 1 2 3 4 |
| Ì | How can we improve our products? | |

| | Please rank our RESPONSE from 1 to 10, with 1 being "Poor" and 10 being "Excellent." | | | |
|-----|---|--|--|--|
| SE | How would you rate our customer service? | | | |
| NO | How would you rate our response to your delivery needs? | | | |
| ESP | How is our response about product concerns? | | | |
| 8 | How can we improve our response? | | | |

| | Please rank our SERVICE from 1 to 10, with 1 being "Very Dissatisfied" and 10 being "Very Satisfied." | | |
|-----|---|--|--|
| Ш | Are you satisfied with the technical support you receive? | | |
| VIC | Are you satisfied with the work of your URC salesperson? | (1) (2) (3) (4) (5) (6) (7) (8) (9) (10) | |
| SER | Are you satisfied with the installation support you receive? | | |
| | How can we improve our service? | | |

| z | Please rank our INNOVATION from 1 to 10, with 1 being "Not Well At All" and 10 being "Extremely Well." |
|----------|--|
| | How well do we provide new, viable product offerings? 1 2 3 4 5 6 7 8 9 10 |
| N | How well do we respond to your specific, customized product technology needs? 1 2 3 4 5 6 7 8 9 10 |
| | How can we improve our innovation? |
| 2 | |

| | Please rank the SUMMARY from 1 to 10, with 1 being "Very Dissatisfied" and 10 being "Very Satisfied." | | |
|-----|---|--|--|
| ARY | How easy is URC to work with? | | |
| ۲M | How satisfied are you with URC? | | |
| NN | What does URC do best? | | |
| S | What ONE improvement should we make NOW ? | | |

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