



40 YEARS OF PERFORMANCE DESIGNED SOLUTIONS

## URC's NEW PRODUCTION FACILITY Brookville, Indiana

*"When we were a smaller organization, the Sharonville facility fit our customers' needs well. Now, with our growing foundry applications still the core of our business and our industrial products expanding in a variety of applications, we need a bigger and more strategic space in order to take care of our customers for many years to come."*

Doug Niesen ~ President of United Refractories Co.

### BENEFITS TO OUR CUSTOMERS:

- Additional Space
- Improved Quality & Efficiency
- New R&D Facility

**In 2013, United Refractories Co. (URC) is celebrating its 40th birthday in a big way. Building on its reputation for quality, technology and customer service, URC is moving its UNI-REF INC. plant to a new, much larger and more modern facility in Brookville, Indiana.**

When URC originally opened the UNI-REF INC. production facility in Sharonville, Ohio in 1983, it combined location, technology and a great work force to serve its customer base. During this time, URC established a standard of quality reflected by our continued ISO 9001 certification, most recently renewed in late 2012.

**Located about 40 miles northwest of the current Sharonville location, the new UNI-REF INC. Brookville facility offers some great benefits to URC and its customers.**

- 1. Additional Space:** With more than twice the space than Sharonville, the Brookville location will accommodate two additional new product lines, as well as significantly increasing the amount of storage for raw materials and finished goods.
- 2. Improved Quality and Efficiency:** The manufacturing operation will be more efficient with better, more straightforward material flow through the plant. This will enhance the already solid URC ISO 9001 quality culture.
- 3. New R&D Facility:** URC's "customer-centric" product research has always believed that product research must be hand in hand with the production facility. This approach will remain intact at Brookville with an updated R&D lab located within the facility.

*"As we move into the new Brookville facility, priority #1 is to transition the production of product over the first half of 2013 without affecting quality or delivery times. As the new Brookville lines become operational, we will still operate the Sharonville facility during the transition to ensure all orders are processed on time and in spec. As usual, we will be in close touch with our customers."*

Brian Rhoads ~ President of UNI-REF INC.

### IN SUMMARY

*2013 is not only UNITED's 40th birthday. . . it's the beginning of another era where UNITED's quality, customer service and customer-centric product development will be raised to the next level.*